

X INDXX THEMATIC INDUSTRY CLASSIFICATION SYSTEM

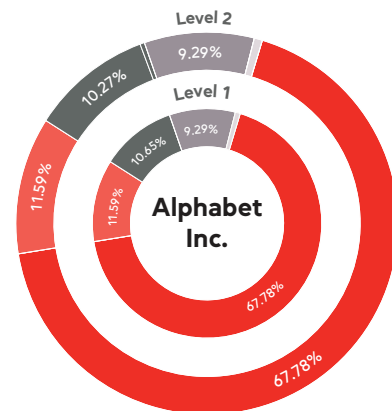
Indxx's 15 years of expertise in indexing has led to the development of ITICS, a precise and granular classification system of the global equity universe based on operating segments and revenue streams. This proprietary state-of-the-art system can serve as a powerful tool for classifying companies, conducting industry analysis, and making data-driven investment decisions.



The ITICS Edge

- Comprehensive and Industry-Aligned**
 Categories and sub-categories within ITICS have been identified by analyzing macroeconomic trends, industry-specific developments, and revenue streams.
- In-Depth Due Diligence**
 ITICS uses a robust methodology to classify global companies accurately, based on financial reports, press releases, analyst reports, and institutional knowledge.
- Dynamic Framework**
 ITICS taxonomy is reviewed annually to identify new categories and sub-categories as per industry developments.
- Robust Data Validation**
 A dedicated team of experts employs a 6-eye review to achieve the highest level of precision in ITICS's thematic research.
- Extensive Data Coverage**
 ITICS has over 6 years of history from 2017 for back-testing your strategies.

Alphabet Inc. Through the ITICS lens



Level 1*		Level 2*	
Media Broadcasting and Advertisement	67.78%	Digital Ad Space	67.78%
Software	11.59%	Ad Management Tools	11.59%
Diverse/Multiple Business	10.65%	Consumer Diversified Business	10.27%
IT Services	9.29%	Consumer & Industrial Diversified Business	0.38%
Others	0.69%	Cloud Service	9.29%
		Internal Treasury	0.69%

*Level 1 represents broad thematic categories.
 Level 2 represents more specific sub-categories within those thematic categories.

ITICS Example Use Cases

